2019 CE Opportunities with
The Oral Surgery Center

STEVEN J. RODENBURG, D.D.S.
RIAD E. YOUSSEF, D.D.S.
LUKE J. MACMENAMIN, D.D.S.
REGAN F. BROWN, D.D.S.
GREGORY M. BURNS, D.D.S.

WOODBURY, MINNESOTA
COTTAGE GROVE, MINNESOTA
STILLWATER, MINNESOTA
HUDSON, WISCONSIN
NEW RICHMOND, WISCONSIN
AMERY, WISCONSIN
For the Doctor

Border Towns Study Club (Complimentary)
The club meets in our Hudson, WI conference room (dates listed below) and offers prominent keynote speakers. Appetizers and beverages included.

2/28/19 5:30pm-8:30pm (3 CE Credits) Dental Risk Management: Root Cause
Analysis Through Claims Review
Richard Small practices law in Michigan. He spent the first 20 years of his law practice defending dentists before becoming an insurance agent for OMSNC and Fortress in 2000. He participates on the AADS State Advocates’ Committee and several Michigan Dental Associations as a consultant and author. He speaks on topics relating to risk awareness and risk management around the country. Mr. Small is currently the Executive Director and General Counsel for the Michigan Society of Oral and Maxillofacial Surgeons, and the Great Lakes Society of Oral Surgeons.

In this meeting, dental malpractice claims will be analyzed to identify ways in which dentists and their staff can implement risk management and ethical principles to enhance patient safety and reduce unwanted outcomes. Topics include risk exposures and claims, implied and substitute abuse, patient selection and management considerations for ambulatory anesthesia and HIPAA/HITECH regulations as they relate to an online presence.

- Analyze dental risk management strategies to improve patient safety, and reduce unwanted outcomes and malpractice claims
- Gain knowledge to enhance safe, ethical and legal risk management
- Identify common medical conditions and potential complications that may present in the administration of anesthesia in an outpatient setting
- Learn effective policies and procedures to help improve HIPAA/HITECH compliance in the dental practice

Fortress is a wholly owned subsidiary of OMS National Insurance Company, BNG (OMSNC). Fortress Risk Management seminars are produced and sponsored by OMSNC. OMSNC is an AINS Accepted Provider.

Fortress insurance who attended the entire course are eligible to receive a 10% risk management premium credit applicable to the next three policy periods.

2/10/19 11:45am-1:30pm (3 CE Credits) Simple Solutions to Make You Feel Comfortable
For the Hygienist

Carisse Opchka has been active in the field of dentistry for 28 years, practicing as a registered dental hygienist for the last 22 years. She is the owner of Pure Education, and through her lectures, she tackles challenging topics such as the effects of addiction in dentistry, the risks associated with the human papilloma virus, and caring for oncology patients in the dental practice. Carisse holds a Bachelor of Science degree in Psychology with a concentration in addiction, and a Master of Science degree in Management and Leadership.

Carisse is a member of the American Dental Education Association, American Dental Hygienists Association, National Speakers Association, Seattle Study Club Education Advisory Board, and is an examiner for the Central Regional Dental Testing Services. She has also knowledge about DFS hygiene and DCQ, and spent several years teaching dental hygiene in Seattle, WA.

Carisse continues to work “in the trenches” of dental hygiene practice and volunteers at Seattle’s Union Gospel Mission Dental Clinic, working with dental patients in their drug and alcohol recovery program. Carisse’s programs address challenging topics with honesty, compassion, and humor.

10/24/19 5pm-8pm (3 CE Credits) Complimentary
The program is held in our Hudson, WI conference room and includes food and beverages.

Finding Your Cape – Rediscovering Your Inner Superhero
Whether you are a new hygienist who is just heading out to save the world, or a seasoned hygienist looking for new inspiration, it is important that we “find our cape” so we can be the superheroes in our practice. In this course, we will dive into areas such as influence and persuasion, fear and anxiety, cultural and generational differences, and leadership, uncovering ways to rise up and be the superheroes in our practice.

“Help Me, Help You” - Influence and Persuasion Techniques for Practice Success
As a dental hygienist, we use influence and persuasion in many aspects of our patient communication. Whether we are encouraging our patients to incorporate better home care techniques, or empowering them to quit smoking, we practice these important techniques. We will explore influence and persuasion techniques and learn to use them to help patients make the best choices possible in their oral health.

“It’s the Way of My People” – Understanding Cultural and Generational Differences for Improved Patient Care
The twenty-first century has brought a new generation of patients, with unique personalities and motivations. We are also living in a diverse world where cultural differences impact the relevance of dental healthcare. We will explore cultural differences that include gender, generational, societal, and socioeconomic nuances that affect our ability to provide patient care.

For the Team

4/1/19 5pm-7:30pm (2 CE Credits) Complimentary
The program is held in our Hudson, WI conference room and includes food and beverages.

Building a Human Firewall: Critical Steps to take to Protect your Patient’s Privacy and Security
Dakka E. Bindra, PhD, MBA, CHPS, HIPAA is the CEO of SafePoint Healthcare Solutions and First HIPAA. She is an expert in all aspects of healthcare privacy and security and has helped many organizations operationalize and implement compliant HIPAA practices. She enjoys helping her clients understand HIPAA and implement successful compliance programs. Dr. Bindra is also an Associate Professor in Health Informatics and Information Management at the College of St. Scholastica in Duluth, Minn.

Part of being successful with the HIPAA regulations is understanding what is needed for compliance. Your leadership in a strong HIPAA compliance program is a complex set of practice-specific policies and procedures. We will discuss how to make HIPAA compliance a simpler (and less stressful) subject for your practice.

Policy and Procedure Development
- Simple Solutions to Make No Feel Comfortable
- Workforce Education

For All

Lunch and Learns (Complimentary)
Enjoy lunch while earning CE credits in the comfort of your own office.

Topics:
- The Wisdom Behind Wisdom Teeth: A Patient’s Perspective
- Implant Innovation: Evolving Technology including CBCT and Digital Impressions
- Top Ten Questions: Top 10 Questions Your Patients Ask Us
- Top Ten Medications: Top 10 Most Commonly Used Medications
- Executive B & P Hygiene

PRC Certification (Complimentary)
The BLS certification meets the 2015 ECG standards set by the American Heart Association. Our private classes meet or exceed state and national dental board and Academy of General Dentistry requirements, along with the recommendations of the American Dental Hygienists’ Association and the American Dental Association. As a team, pick what date works best for you and head over to our Hudson, WI conference room for a private session with In-Pulse CPR.

Influenza Vaccine (Complimentary)
Join us at one of our locations for your vaccine and a light meal.

Tuesday, Sept. 17
Our Woodbury Office
11:30am – 1:00pm

Tuesday, Sept. 17
Our Woodbury Office
5:00pm – 6:00pm

Tuesday, Sept. 24
Our Software Office
11:30am – 1:00pm

Wednesday, Sept. 25
Our Richmond Office
12:00pm – 1:30pm

Tuesday, Oct. 1
Our Hudson Office
11:30am – 1:00pm

Tuesday, Oct. 1
Our Hudson Office
5:00pm – 6:00pm

Wednesday, Oct. 2
Our Cottage Grove Office
12:00pm – 1:30pm

Registration & Information
Register early space is limited!
To register please visit: www.thedarlsurgerycenter.com/referring-doctors/ad-opportunities/
For inquiries contact Marann @ 715-690-3043 or pr@thedarlsurgerycenter.com
Follow us on Instagram or Facebook for updates and reminders!

Thank You Sponsors